

LONDON BOROUGH OF LEWISHAM

JOB DESCRIPTION

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| Designation: | Assistant Public Health Strategist – Health Equity | Grade: | PO5 |
| Reports to (Designation): | Public Health Consultant | Grade: | |
| Directorate: | Adult social care and health | Department: | Public Health |

Main Purpose of the job:

The Assistant Public Health Strategist for Health Inequalities will support the development, implementation, and evaluation of projects within the Lewisham Health Inequalities and Health Equity Programme. This includes ongoing implementation of the opportunities for action from the Birmingham and Lewisham African Caribbean Health Inequalities Review (BLACHIR).

Working at both strategic and operational levels, they will coordinate and lead work streams and projects using and developing appropriate systems and processes to achieve agreed outcomes.

This role involves collaborating with colleagues to ensure public health is central to all relevant Council, ICS/NHS and partners commissioning activity and will ensure the development of public health capacity and capability within a range of organisations and settings.

Summary of Responsibilities and Personal Duties:

- To support the achievement of the team's, Local Authority's and ICS's objectives for addressing health inequalities and achieving health equity in Lewisham.
- Designing and execution of collaborative public health initiatives focused on health equity.
- To lead the planning, development, commissioning, implementation and assessment/evaluation of policies and programmes designed to achieve health equity, using a range of public health and health promotion competencies.
- To support the procurement and contract management of services, to ensure delivery of NHS healthcare and local authority commissioned health promotion programmes that are high quality, evidence-based and demonstrate value for money.
- Develop and distribute educational materials and resources for stakeholders.
- Collaborate with community organisations, primary care and healthcare providers (NHS Trusts) to achieve health equity.
- To manage projects including evaluations and surveys, supervise allocated staff and monitor associated budgets to achieve identified outputs and outcomes to monitor and evaluate the effectiveness of health equity programs and initiatives.

- To produce and deliver regular written and verbal updates to a wide audience including GP Practices, Council meetings, Integrated Care Boards and community groups updating on service development, NICE guidance, best practice and health equity activities.
- To evaluate health inequalities and their impact on population groups by working with Health Intelligence, other sections of the councils and relevant health bodies, to collate, analyse and interpret appropriate data from a variety of sources and analyse data to inform assessment of needs, development of strategies, action plans, and evaluations.
- To work in collaboration with key stakeholders, including statutory and non-profit making organisations and local communities, with the implementation of local delivery plans, corporate objectives, local and national policies and public health initiatives.
- To develop and maintain working relationships with appropriate departments in the London Borough of Lewisham, Lewisham ICS, South East London ICS, NHS England, OHID, DHSC and other relevant networks.
- To promote and ensure a high profile and awareness is maintained of activity that promotes health equity through community events, local media, other council departments and healthcare partners.
- Stay current with research and best practices in health equity and addressing health inequalities.
- To provide relevant public health expertise to inform programmes and strategic development for partnership working and future commissioning
- To work in partnership with local stakeholders to identify training needs and develop and/or support the procurement of training to build capacity of staff in all settings, as appropriate.
- To support and/or lead multi-agency meetings related to public health areas, as may be required.
- To maintain a commitment to continuing professional development within the field of public health.
- Any other duties as appropriate to the needs of the department, commensurate with the grade of the post.
- This role description is intended as a basic guide to the responsibilities of the post and is not exhaustive and may be subject to review in consultation with the post holder

To carry out the duties of the post with due regard to the Council's relevant policies, codes and procedures.

To carry out duties with due regard to the Council's values and behaviours

All employees are required to participate in Appraisal and Performance Management processes and to undertake appropriate training and development, including mandatory induction training, identified to enhance their work.

Undertake other duties, commensurate with the grade, as may reasonably be required.

Consideration will be given to restructuring the duties of this post for a disabled postholder.

THIS JOB DESCRIPTION MAY NEED TO BE AMENDED BY THE DIRECTORATE TO MEET
THE CHANGING NEEDS OF THE SERVICE.

Number of fully managed staff: 1

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| Title: Senior Business Support Officer | Grade SC6N | No of posts 1 |
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Number of partially managed staff: 0

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| Title: | Grade | No of posts |
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PERSON SPECIFICATION

Job Title: Assistant Public Health Strategist

Grade:

Department: Public Health

Note to Candidates

The Person Specification is a picture of the skills, knowledge and experience needed to carry out the job. It has been used to draw up the advert and will also be used in the shortlisting and interview process for this post.

Those categories marked 'S' will be used especially for the purpose of shortlisting.

Please ensure that Equality and Diversity issues are addressed specifically in relation to the role for which you are applying when addressing the requirements of this person specification where appropriate.

If you are a disabled person and are unable to meet some of the job requirements specifically because of your disability, please address this in your application. If you meet all the other criteria you will be shortlisted and we will explore jointly with you if there are ways in which the job can be changed to enable you to meet the requirements.

| Equality & Diversity | |
|---|---------------------------|
| Awareness of and a commitment to Equality of Access and Opportunity in a diverse community | S |
| Understanding of how equality and diversity relates to this post | S |
| Knowledge | |
| Familiarity with grant writing and funding processes. | S |
| Knowledge of public health principles and practices related to health equity. | S/I |
| Knowledge and understanding of the NHS | S/I |
| Aptitude | |
| Ability to work with both internal and external parties. | S/I |
| Ability to work with people of all capabilities and attitudes. | S |
| Skills | |
| Skills can only be used as shortlisting criteria if the skill is to be tested | (To Be Tested – T) |
| Strong analytical and research skills. | |
| Excellent communication and interpersonal skills. | S/I |
| Proficiency in data analysis software and Microsoft Office Suite. | |
| Experience with program evaluation and data analysis. | S/I |
| Experience | |
| Experience in public health, community health, or a related field, with a focus on health equity/addressing health inequalities. | S/I |
| General Education | |
| Bachelor's degree in Public Health, or a related field. Master's degree preferred. Specialism in health equity or addressing health inequalities. | S |
| Personal Qualities | |
| Ability to work collaboratively with diverse stakeholders. | S/I |
| Strong commitment to public health principles | S |
| Able to prioritise work, and work well against a background of change and uncertainty and meet | S/I |

| | |
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| tight deadlines. | |
| Commitment to team-working | S |
| | |
| Circumstances | |
| Flexible work hours, including some evenings and weekends, to accommodate community outreach activities. | |
| | |
| Physical | |
| Generally candidates must meet the standard Lewisham requirements for the post | |

DBS Disclosure Required **Basic** ☐ **Standard** ☐ **Enhanced** ☒

(Tick as appropriate – guidance available from your HR Advisor, if a DBS is not required please leave boxes blank)