



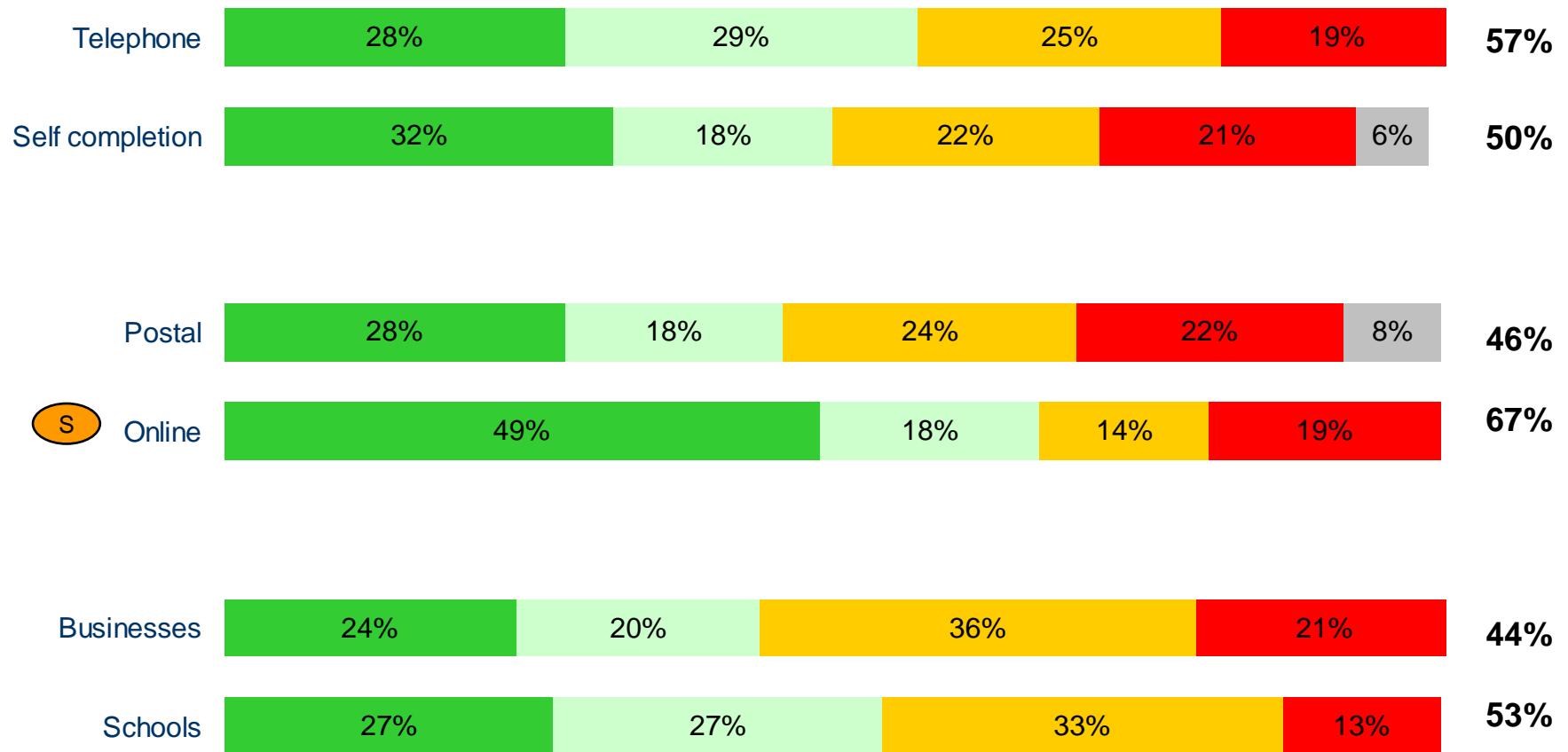
# Option Preference

# How appropriate Option One is

12

■ Very appropriate  
 ■ Quite appropriate  
 ■ Not very appropriate  
 ■ Not at all appropriate  
 ■ Not stated

**Very/quite**



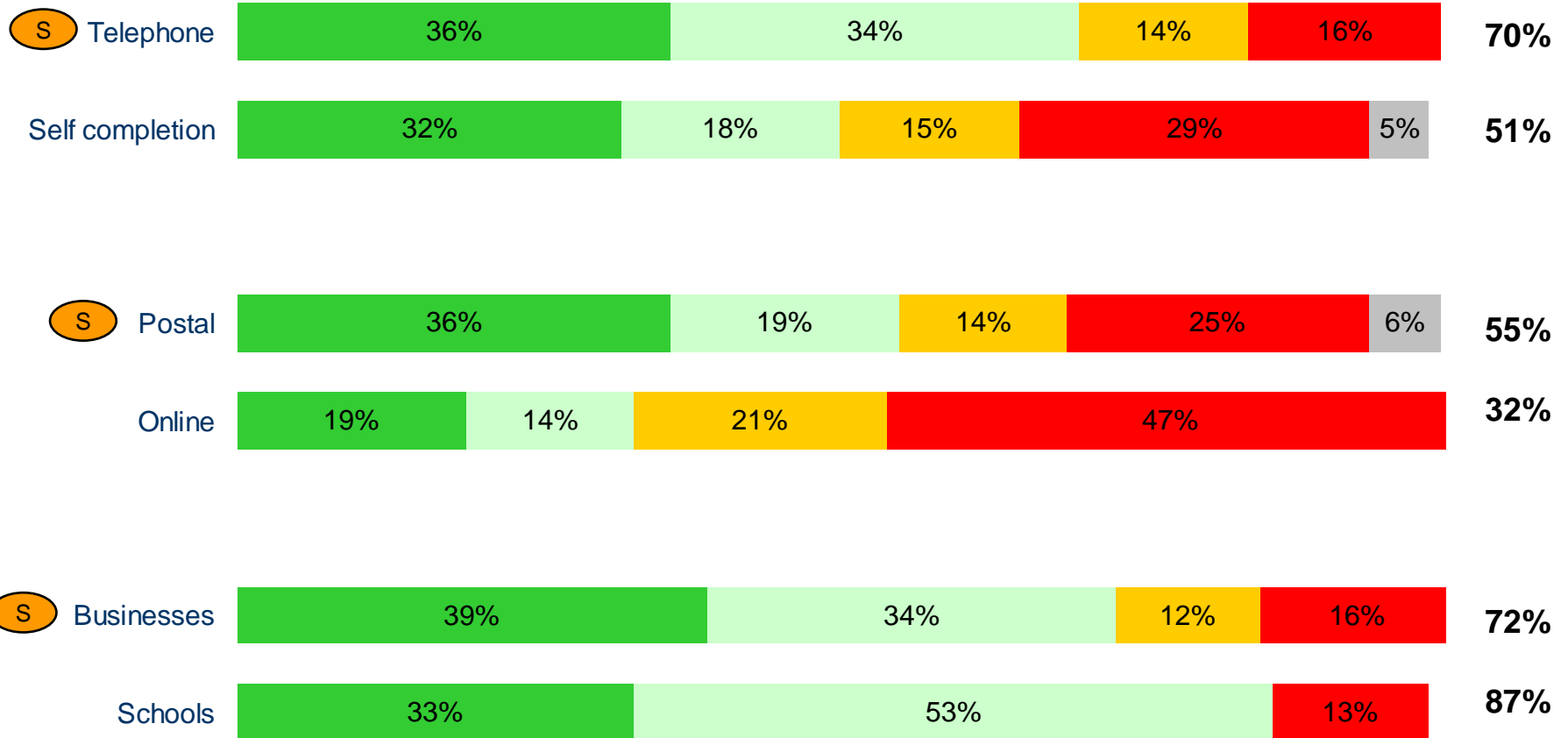
Base : All respondents 1001/2508 2054/454 101/15

# How appropriate Option Two is

13

■ Very appropriate  
 ■ Quite appropriate  
 ■ Not very appropriate  
 ■ Not at all appropriate  
 ■ Not stated

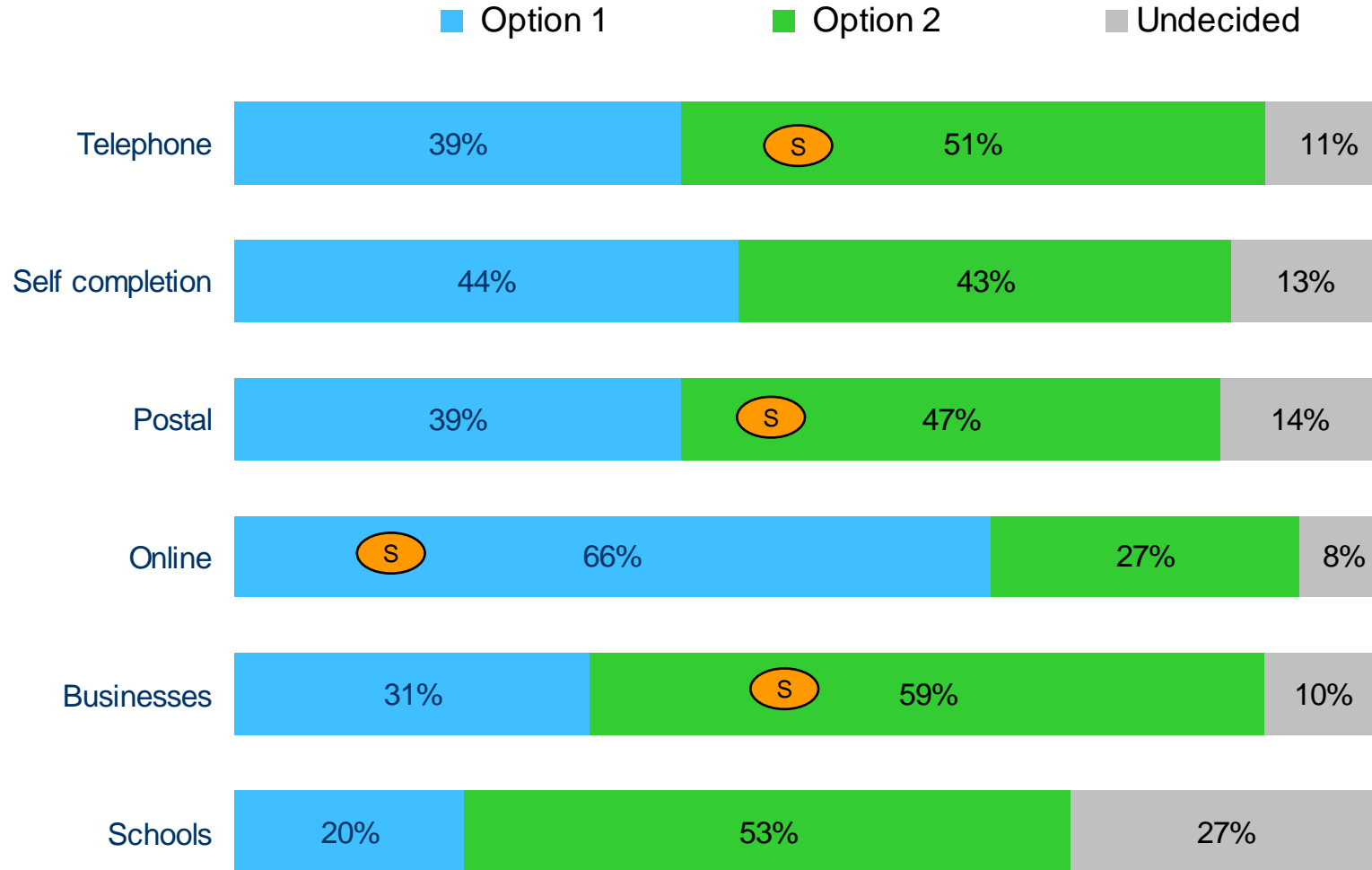
**Very/quite**



Base : All respondents 1001/2508 2054/454 101/15

# Option preference

14



Base : All respondents 1001/2508 2054/454 101/15



# Reasons why appropriate – Option Two



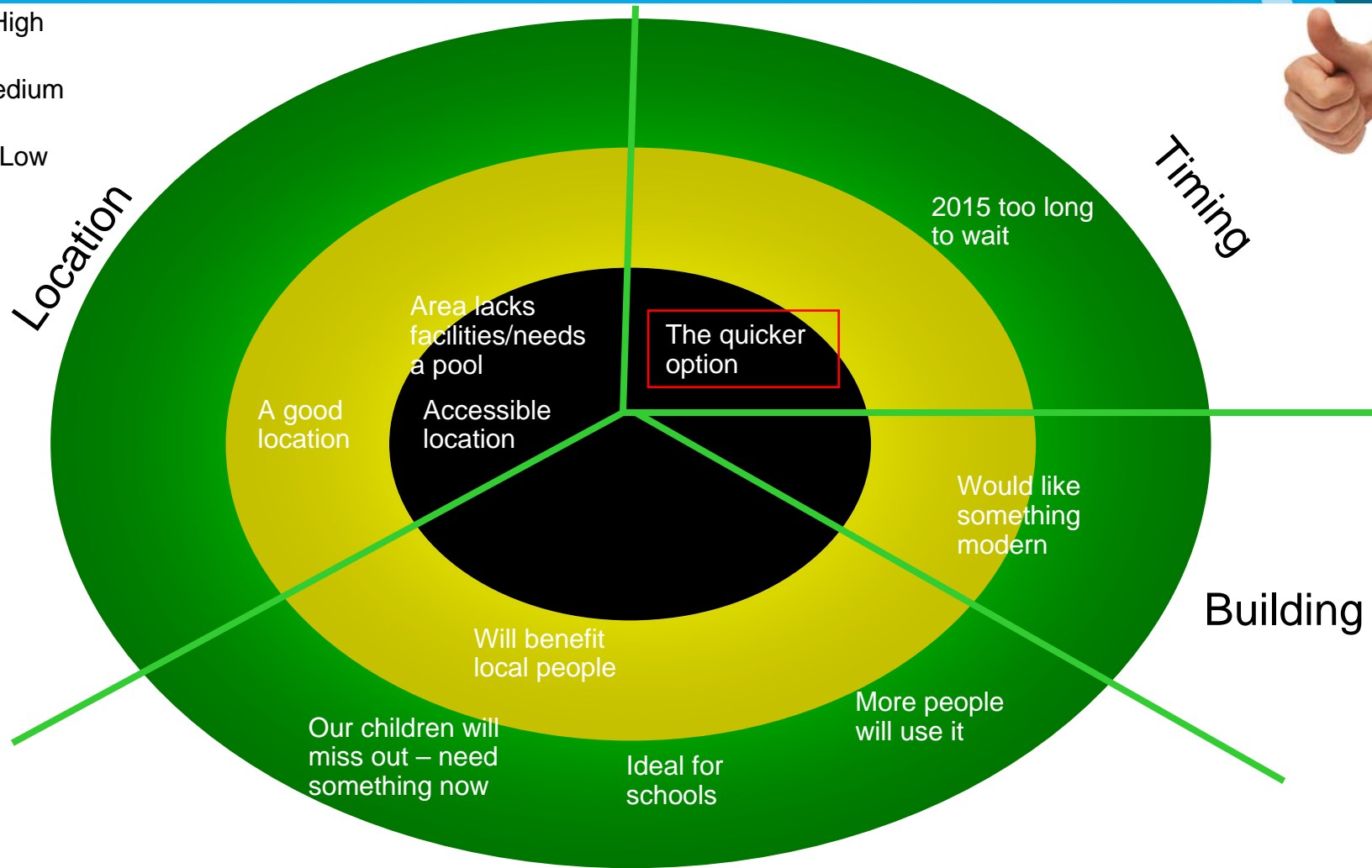
High



Medium



Low



Stronger amongst online respondents

Benefit to the community/ economy

# Reasons why not appropriate

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## Option One

**Timing:** takes too long, need it now, continue before any other hindrances arise

**Location:** not a good site, not accessible

**Building:** listed status will always be a barrier, would like something new and modern

**Financial:** do not believe the financial arguments

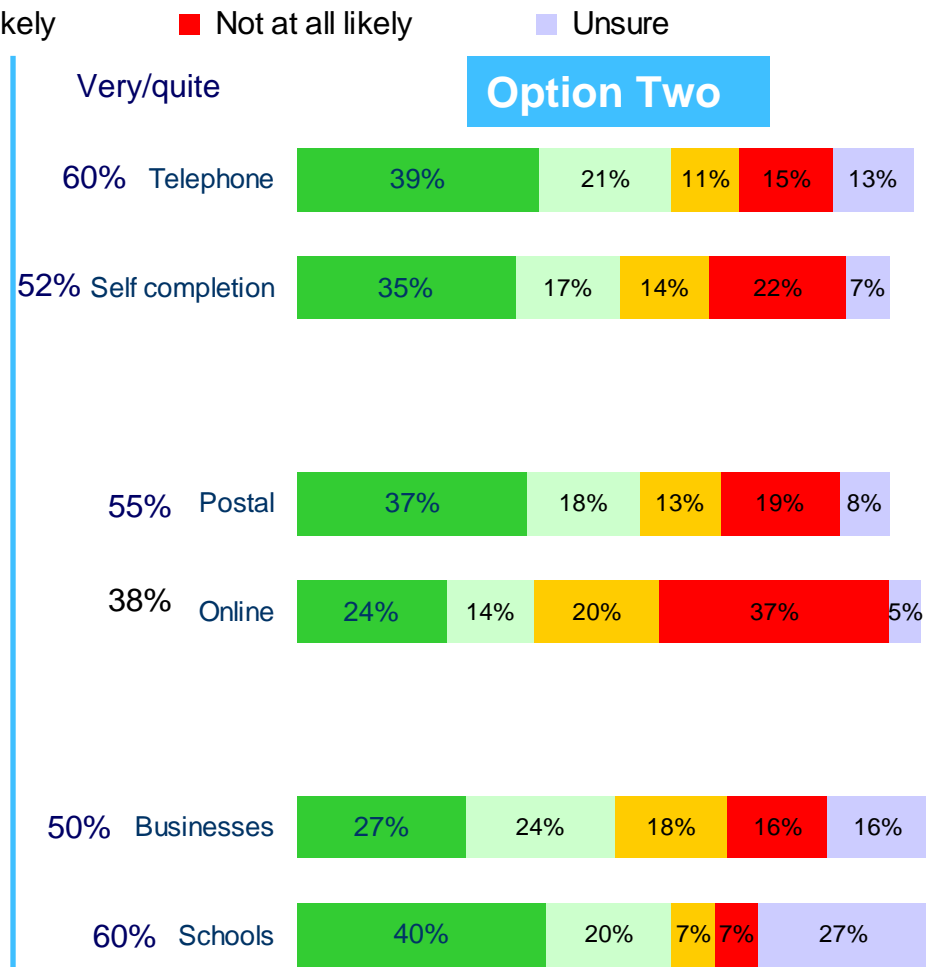
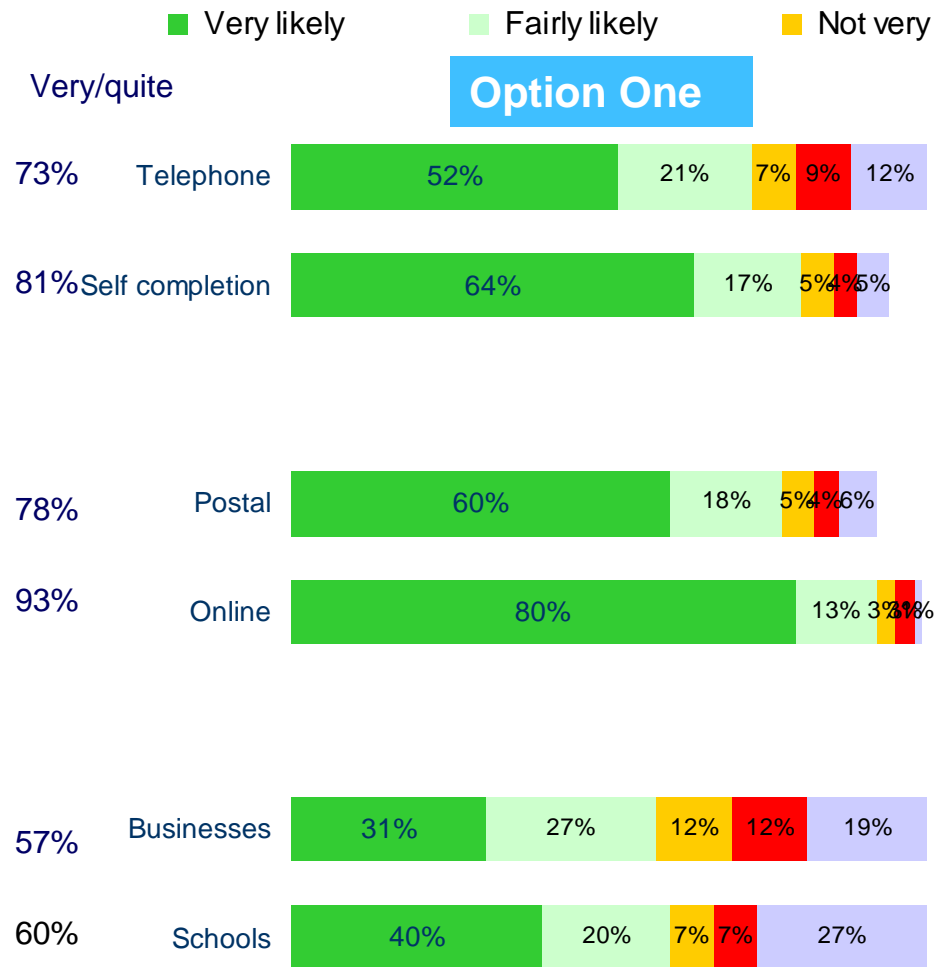
## Option Two

**Location:** too far from where live, people might not be able to find it, unpleasant, scruffy, unsafe area

**Building:** Existing building already fit for purpose, building should be preserved, history should be retained

**Financial:** Forest Hill does not need a swimming pool

# Likelihood of visiting



**S** For all residential groups

Base : All respondents 1001/2508 2054/454 101/15

# Reasons for visiting or not visiting

Reasons similar for each option

## Likely

- » **Accessibility:** close to home
- » **A pool user:** would go with family, like swimming, keep fit/healthy
- » **Expectations:** that it will be modernised and good facilities
- » **Former user:** used to go (Option one only)
- » **Curiosity:** will give it a try, something new

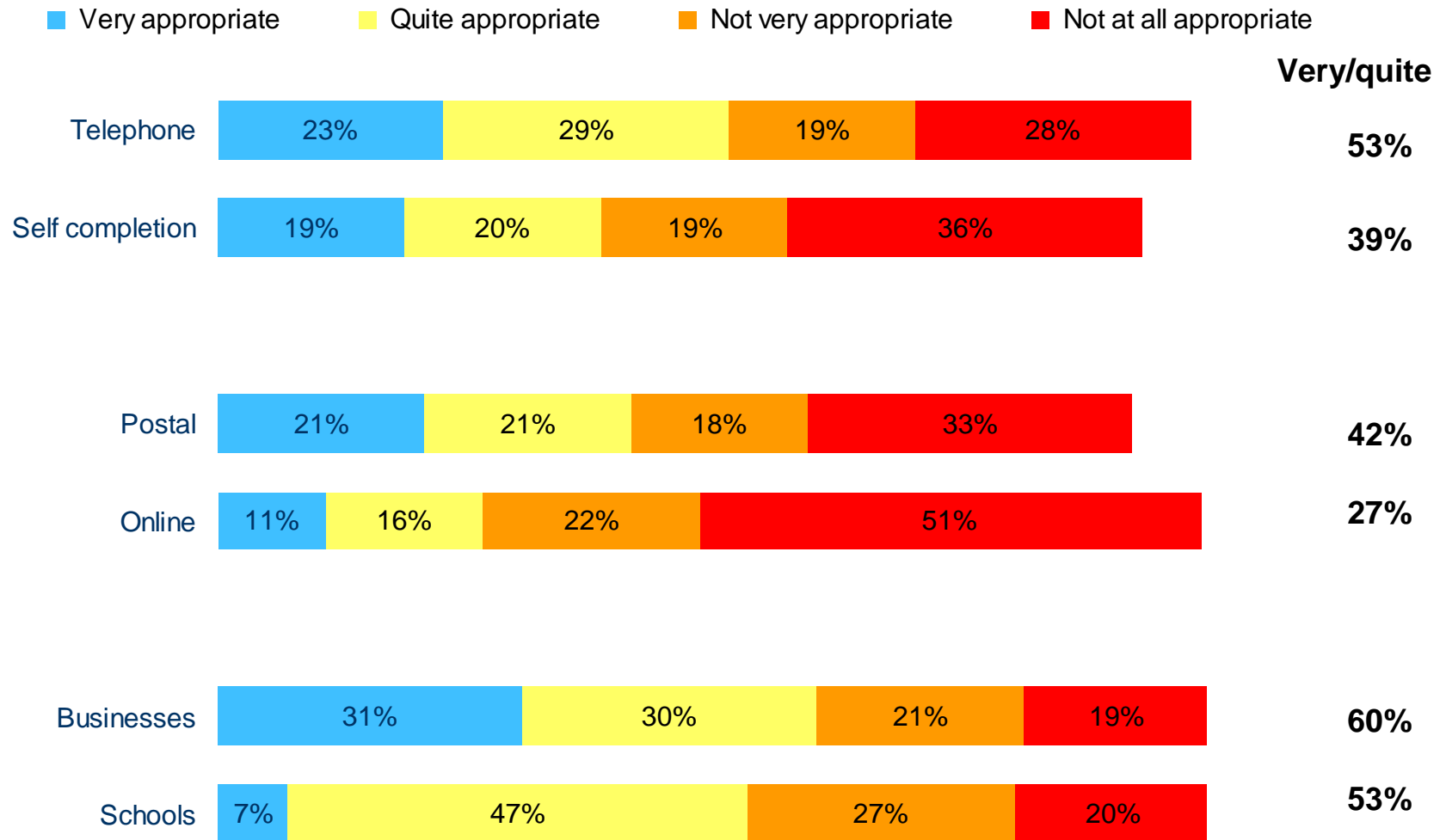
## Unlikely

- » **Personal reasons:** too old, dislike swimming/ exercise, disabled/medical condition
- » **Location:** not accessible, dislike the area
- » **Preference:** prefer other leisure centres in the area

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# Appropriateness of developing the land on the existing Forest Hill pools site for housing

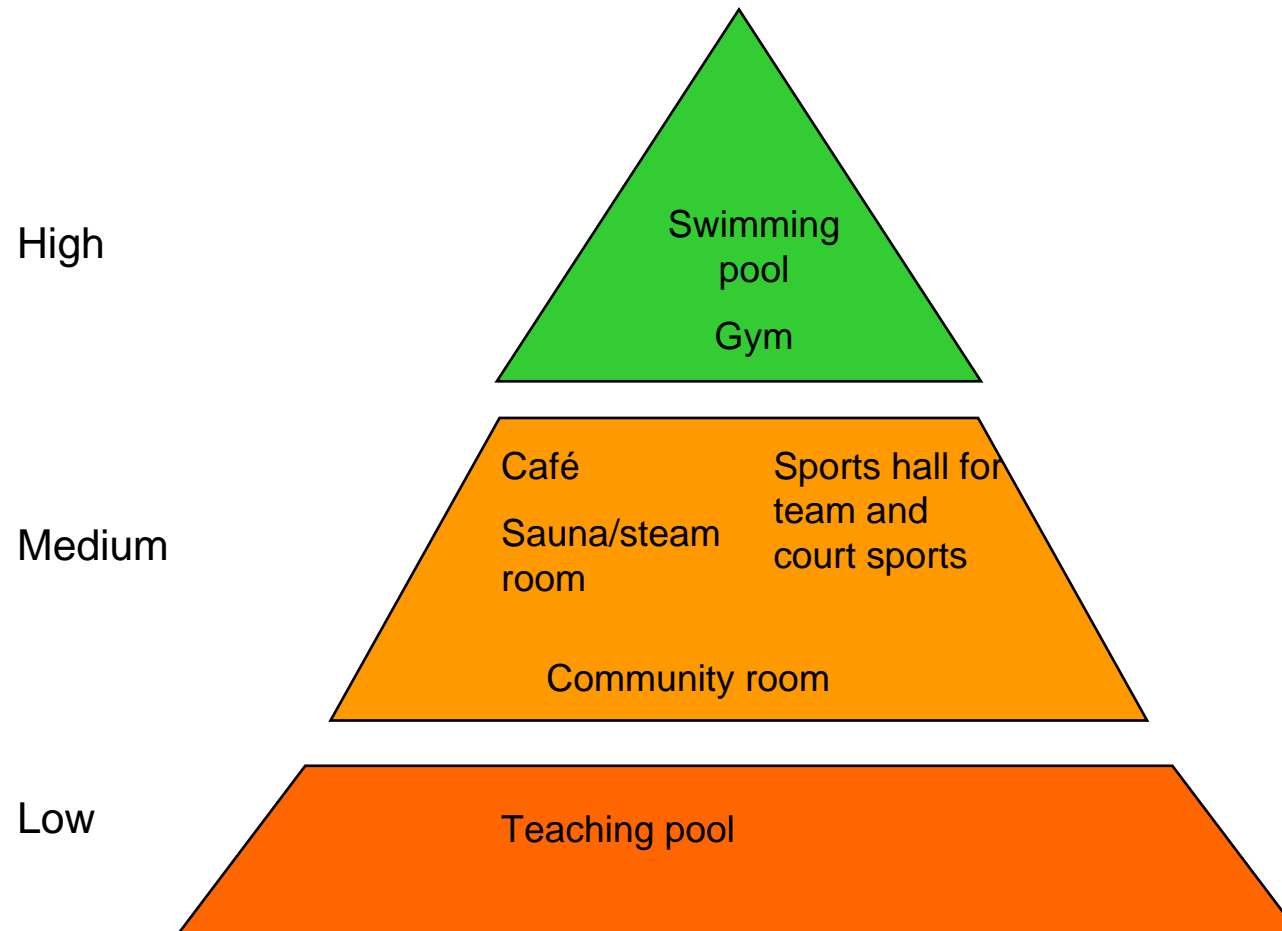
20



Base : All respondents 1001

# Facilities would like to see as part of the new leisure centre development

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Base : All respondents 1001

Thank you

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